

ROTARY YEAR
2009 - 2010

DISTRICT
GOVERNOR

W ANAND



Rotary International District 3230

END POLIO NOW

REPORT DATE 25TH JUNE 2010

End Polio Initiatives of RID 3230

Project Shirt

To support RID 3230's project and funding raising effort to END POLIO, the District conceived a novel project called PROJECT SHIRT – selling of RI licensed Premium Cotton Rotary Shirt. The district had a stall in Birmingham Convention (no: 923) and is also participat-

ing in Montreal Convention (Stall No: 624). The District has a dedicated E-Com website to sell and ship the shirts to Rotarians all over the world.



Visit www.projectshirt.net



World Polio Day Awareness Campaign

RID 3230 chartered new territory with the first ever celebration of World Polio day Across Chennai, Kanchipuram and Vellore by land, air and sea. The message on fight against Polio reached millions of people.

ON RADIO:

BIG FM 92.7 in association with District 3230, drove home the message of Polio through interviews with Rtn.Jacob John, an authority in POLIO eradication, and DG Anand every 30 minutes.



END POLIO NOW

Times of India reported on RID 3230's Polio Awareness sail on first and second pages

Times of India report



ON SEA:

Interpid sailors Rtn. Captain Ravi and Ann Shanta led the team from TNSA into Bay of Bengal sea right up to the Marina beach with high flying END POLIO flags on the masts of

Chennai: It might have been for just a few moments that the sun-seekers at Marina Beach stopped their backflips, or that the couple stopped munching on raw mango or the child stopped flying his kite. But the few moments were enough for Rotary International to get their polio awareness message across.

At 3 pm on Saturday, World Polio day, at the Marina Beach, Rotary International set around five boats sailing, each of them carrying a bright red flag that read in bold - end polio now.

"It has been the Rotary mission for years now to eradicate polio," said P Mo-hanakkannan, the organisation's district webmaster. Added N Ramanathan, the district secretary, "If you want to know why we keep at this campaign, the reason is simple: Polio is still prevalent only in four countries in the world - India, Pak-

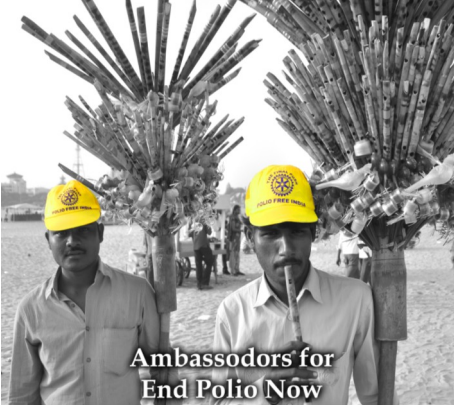
Polio is still prevalent only in four countries in the world - India, Pakistan, Afghanistan and Nigeria. We are hoping to get it out of the country at least by 2010-2011

N Ramanathan | DISTRICT SECRETARY, ROTARY INT'L.

The Rotary hopes that the sailing of the boats, the radio slots, and the banners put up all over the city will help get the message across.

"We are having an immunization drive on January 10 and February 7, so we're hoping to generate awareness before that," he said.

According to statistics, India recorded 497 cases of po-



Ambassadors for End Polio Now



**END
POLIO
NOW**

ON TELEVISION



India's leading TV Channel known for its authentic and unbiased news reporting, NDTV featured RID 3230's END POLIO yachts and aired the interview with DG Anand during its Prime time NEWS service with broadcast reached millions of homes and offices all over the world on DTH and cable TV.

Check the link to view the coverage: <http://www.youtube.com/watch?v=9wEeUijZXIU>

ON BUILDINGS

Large 30 numbers of 50 feet by 10 to 20 feet wide END POLIO we hung at strategically high foot fall and dense traffic areas of Chennai.



END POLIO NOW

ON ROAD:

3000 END POLIO car stickers were affixed on more than 1000 Vehicles to create awareness on POLIO.

Kancheepuram clubs organized an END POLIO Awareness Marathon where more than 10000 members



END POLIO MESSAGE ACROSS THE GLOBE:

RID 3230 is among a selected few to have its children of the Rotarians to have the privilege of undergoing a semester at sea on board MV Explorer. This year the sailing students were in Chennai on the day of World Polio day and witnessed the various End Polio Awareness activities carried out by RI 3230 and motivated to carry the End Polio flag across the globe on board MV Explorer.



END POLIO NOW

Here is the letter and photo Dr. Bernard, a faculty, sent us:

Dear District Governor Anand;

Thank you very much for the two flags which you presented to me at the Rotary meeting on October 24, 2009. I have very good news to share with you. Shortly after we set sail from Chennai, India, my students and I approached the Captain of our ship and asked if he would fly the flags. He said that he would be delighted to fly them which is a testimony to all of the Rotarians who are working to rid the world of polio. Attached are the photos of the ceremony and of the flag as it flew high above the MV Explorer. The Semester at Sea students were excited and glad to see the red flags flying. With your permission I would like to give one of the flags to my club - Prospect-Goshen Rotary, Louisville, Kentucky and ask that it be flown in a place of honor in my city. I believe that this flag is a symbol of Rotary friendship between the two clubs. This flag can be used to build better friendships among all Rotary clubs around the world. I will be happy to provide you with photos of the flag events as they become available in my hometown.

Yours in Rotary,

Dr. Bernard J. Strenecky

Faculty, University of Virginia Semester At Sea

Life Changing Oration on "Complete Adulthood" on DVD for sale as fund raiser

Once again RID 3230 in association with Alma Mater has produced 3000 Complete Adulthood DVDs, each priced at Rs.1000. These DVD will sold to Rotarians and their companies and the proceeds will go for POLIO ERADICATION.

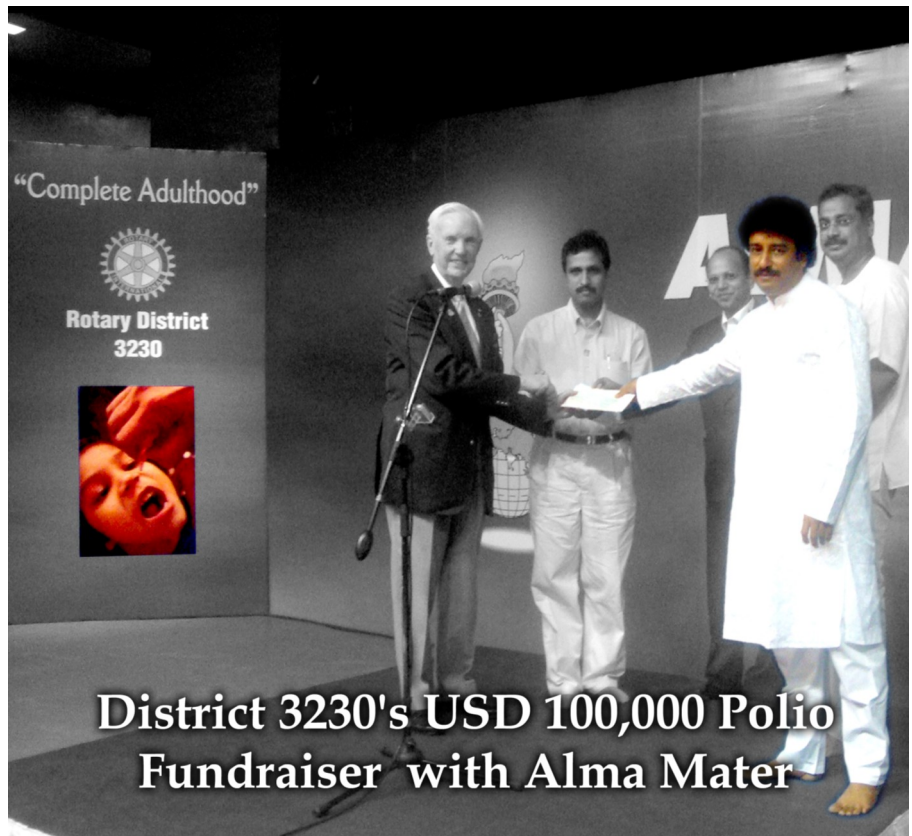


Click here to view a few clips from the DVD: <http://www.youtube.com/watch?v=bwDImjTXCv8>

**END
POLIO
NOW**

Shri TT Rangarajan
hands over the
cheque to PRIP Wilf

US \$ 100,000 raised for Polio



Polio Plus work shop

The work shop ended up with great success with high participation. More than 80 clubs participated



Polio plus workshop conducted

Rotary Dist. 3230 had organised a polio plus programme calling all the Rotary Clubs and Government health officials at Hotel Savera on Dec. 6. Dr. N. Elango, Director, Public Health Government of Tamil

Nadu, participated and highlighted about immunisation benefits on NID days.

Dr. A. Surendran SMO from WHO expressed gave a detailed survey report. PDG. Dr. Kamaluddin, mem-

ber, Indian Polio Plus Committee, explained the role of Rotary in eradication of polio. Dist. Governor W. Anand and Babu Peram, Chairman, Dist. Polio Plus Committee, explained the awareness programmes.

National Immunization Day



**END
POLIO
NOW**



ரோட்டரி இண்டர்நேஷனல் அமைப்பின் மாவட்ட கவர்னர் ஆனந்த் மற்றும் தலைவர் பாபு ஆகியோர் சென்னையின் பல இடங்களுக்கு சென்று போலியோ சொட்டு மருந்து வழங்கினர்.

மேலும் அனைத்து அரசு மருத்துவமனைகளிலும் செலவு செய்து கொடுக்கப்படும்.

முடிவுகளை
அனைத்து மாவட்டங்களிலும் செய்து கொடுக்கப்படும். அனைத்து மாவட்டங்களிலும் செய்து கொடுக்கப்படும். அனைத்து மாவட்டங்களிலும் செய்து கொடுக்கப்படும்.

இது ஒரு முக்கியமான நிகழ்வு. அனைத்து மாவட்டங்களிலும் செய்து கொடுக்கப்படும். அனைத்து மாவட்டங்களிலும் செய்து கொடுக்கப்படும்.

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Agent for handling the supply of polio vaccine for each Rotary District is available on the website www.rotary.org for details and downloading the order form. The order form should be submitted to the company office at the above address. Order closes on 15th January 2010 at 10:00 AM. Price: Contact District Office. Order Form: District Office.

ரோட்டரி இண்டர்நேஷனல்
இந்த நிலை உங்கள் குழந்தைக்கு வேண்டாம் வேண்டாம்!

செல்லி போ
சொட்டு மருந்து
நடக்க
முன்னணி 10 குடியிருப்பவர்கள்
பிப்ரவரி 7 குடியிருப்பவர்கள்
2010

இலாபமான வாத நோயை உலகத்தை விட்டு ஒழிப்போம்

ரோட்டரி இண்டர்நேஷனல்
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DISTRICTS 2980, 3000, 3201, 3202, 3212 & 3230

Zinc and ROS Programme

RID 3230 participated and implemented the National Polio Plus Committee's initiative to give Zinc tablets along with ORS before the NID Days to children affected with diarrhea to make Polio immunization more effective.

**RID 3230 has contributed
USD 650,000 for Polio**

Goldman Sach Gives 500,000US\$ to the Rotary Foundation and together with this District 3230 has contributed USD 650,000 to the polio fund.

NATIONAL IMMUNIZATION DAY:

100% coverage was achieved on both the immunization days Jan 10th and Feb 7th. In addition to the above Tamilnadu Govt had an additional immunization drive targeting the Migrant workers exclusively on Nov 15th and District 3230 gave all the assistance in this drive.

Rotary Zinc & ORS Campaign

WHY



According to WHO experts, the reasons for persistence of the polio virus in four polio-endemic countries are

- Afghanistan - Security
- Pakistan - Operations
- Nigeria - Advocacy (with Governments) and outreach
- India - Environmental and Demographical Factors

FACTORS CAUSING PERSISTENCE

Our country has made significant achievements in reducing the incidence of polio over the years. Nevertheless, the transmission of the virus still continues in the high risk endemic areas of Uttar Pradesh and Bihar, inspite of wide vaccination coverage with multiple doses of OPV, even to the reported polio cases. Various biological and ecological factors are responsible for persistence in these regions: